



JOEL PAGAN

UX DESIGN & DIRECTION

EXPERIENCE

Design Manager & Principal Designer, Xylem

2019 — PRESENT

Manager and principal designer for a global UX team, leading design for a huge number of cloud and on-premise digital products. Responsibilities include hiring, mentoring, strategy, and direction. I also lead design for Xylem's young but expanding design system, Gravity.

Lead UX Designer, inMotionNow

2016 — 2019

Design team leader, providing strategy for a ground-up redesign of the entire product. Created and led the build-out of a bespoke design system, Momentum. Built and led the front-end design and development team.

Senior Design Manager & Lead UX Designer, ReverbNation

2013 — 2016

Built and led a team of UX designers providing direction and mentorship. Primary designer for several key projects. Created and implemented a standardized design language.

UX Designer & Front-End Developer, Chapelboro

2012 — 2013

Led the ground-up redesign for a hyperlocal news agency, including the primary digital media platform and accompanying iOS application.

Co-Owner & Lead Designer, Fusion Studios

2005 — 2010

Founded and ran a design and development agency primarily focused on the small business space. Principal designer and creative director on projects. Acquired and managed clients. Front-end development and leadership to the rest of design and development.

Freelance UX Consultant

2004 — PRESENT

Helping businesses achieve their goals through great user experiences across a diverse set of industries, mediums, and projects.

SUMMARY

Hello, I'm Joel Pagan, a UX designer and leader with over 15 years of experience. Well-rounded and diverse skill set. Team player, user advocate, and believer in the importance of great experiences. It's nice to meet you!

PROFICIENCIES

Design

Interaction Design
Visual Design
User Research
Usability Testing
Leadership & Mentoring
Art Direction
Team Building
Front-end Development
Agile UX

Tools

Pen & Paper
Figma
Sketch
Balsamiq
Whimsical
HTML / CSS / PostCSS / SASS

CONTACT

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